



All Purpose

Vigneron: Valentina & Marco

Location: Reggio-Emilia

Size of Domaine: 10 ha

Terroir: Paliocene Clay Rich in Fossils

Viticulture: Biodynamic

We are thrilled to introduce the All Purpose collection — a range of exceptional value wines selected, bottled, and labelled exclusively for Ancestral.

With rising costs impacting both winemakers and wine drinkers, we faced a challenging question: Would we have to abandon our search for new wines that offer unbeatable value? Was this the end of so-called “Entry-Level” natural wines?

Instead of giving up, we took matters into our own hands and launched the All Purpose project. Our journey begins with a wonderful collaboration with Rio Rocca (Il Farneto).

For our introductory selection, we present three wines perfect for any occasion: Frizzante, a sparkling Trebbiano, Bianco, a Trebbiano with seven days of skin contact and Rosso, a light and easy-drinking red made from a blend of local varieties.

We hope that All Purpose becomes your trusted selection for any occasion and look forward to expanding the range in the future as our community continues to grow.